



## When we say GreenEarth, we mean it.

We didn't coin the phrase "environmentally friendly." But we probably could have. Because GreenEarth Cleaning may be the friendliest dry cleaning process ever. We use no hazardous chemicals. None. So there's nothing to dirty the air, contaminate the soil or pollute the water. And unlike perc, our liquid silicone can be safely disposed of. It merely breaks down into its three natural components – water, carbon dioxide and sand.

See, touch and smell  
the GreenEarth difference.

To learn more about  
GreenEarth Cleaning, please visit us at  
[www.greenearthcleaning.com](http://www.greenearthcleaning.com)

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GreenEarth Cleaning  
Over six billion years in the making.



*You've never worn anything like it.®*

Featuring



*You've never worn anything like it.®*



## The secret is the sand.

If you're like most people, you probably think that dry cleaning is dry cleaning. That there's really not much to separate one dry cleaner from the next except their location. And who could blame you? That's pretty much been the case.

But now there's GreenEarth Cleaning. And, for the first time, you and your wardrobe have a real choice.

Because GreenEarth is as different as different can be. Different in the way it's made. Different in what it does for clothes. Different in how it protects the environment.

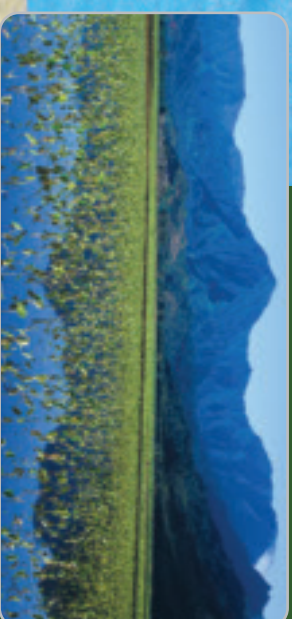
And we owe it all to the sand.

## We don't use petroleum-based solvents like traditional dry cleaners.



The GreenEarth process cleans with pure liquid silicone. In essence, liquefied sand. The same safe, natural sand the earth has been creating for over six billion years.

In contrast, most dry cleaners use a petroleum-based solvent called perchloroethylene, which can be very hard on fabric. Perc, as it's called, is also classified as a Toxic Air Contaminant, and is carefully regulated by the Environmental Protection Agency, both in how it's used and how it's disposed of.



## No dry cleaning odor is just the beginning.

Because we don't use perc, we have no "dry cleaning" smell. But we're not just gentle on your nose. We're gentle on your clothes, too.

You can see the difference for yourself. Whites don't yellow. Colors won't fade, no matter how often we clean them. And wools never get that "washed out" appearance. Fabrics stay soft, too. And shrinkage? That's a thing of the past. With GreenEarth, your clothes will always retain their correct size and shape.

And that's not just our opinion. It's science.

The reason? Our liquid silicone is chemically inert. That means it doesn't interact with fabric. It just carries the detergent to your clothes, and then carries away the dirt and oil.